

Research on Strengthening the Construction of Ideological and Political Teachers in Private Colleges and the Practice of Ideological and Political Education Reform

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Abstract: Owing to the constant deepening reform of China's education system, the importance of education and teaching in private colleges has become increasingly significant. The quality and ultimate effectiveness of education have received widespread attention and discussion from all sectors of society. As a public course in private colleges, ideological and political courses have ideological guidance and educational functions. A scientifically sound ideological course is an effective path for private colleges to attain the aim of moral education, and a key measure to cultivate contemporary students to form a correct outlook on life, values, and the world. The smooth promotion and effective implementation of ideological courses require the support of a high-quality teaching team and innovative teaching models as the foundation. Based on this, this article analyzes and studies the strategies for strengthening the construction of the teaching staff in private colleges and reforming ideological education to offer reference and guidance for relevant private colleges.

1. Introduction

Private colleges are a vital component of China's higher education system, and their foundation lies in cultivating morality and talents, cultivating more high-quality, specialized, skilled, and innovative talents for various fields of society, and cultivating new social successors for the great construction of socialism^[1]. The key to achieving the fundamental educational and teaching aim of fostering morality and nurturing talents in private colleges lies in the teachers, especially ideological teachers. Based on this, major private colleges should actively adapt to the deepening reform of China's education system, focus on President Xi's work guidance and requirements, vigorously promote the construction of ideological teacher teams and the reform of ideological education. With high-quality teacher teams and new ideological and political teaching models, they should continuously deepen the ideological level and overall literacy of contemporary college students, thereby enhancing the quality of talent cultivation and assisting private colleges in stable operation and sustainable progress.

2. Significance of Strengthening the Construction of Ideological Teachers in Private Colleges

Strengthening the construction of the ideological education teacher team is a vital measure to deepen the implementation of the "six requirements" proposed by President Xi. Specifically, we must adhere to the principles of strong politics, deep emotions, novel thinking, broad horizon, strict self-discipline, and upright personality. This is not only a significant direction for the construction of the ideological teacher team in private colleges, but also a vital standard for ideological teachers to improve their personal professional level and comprehensive literacy. Strengthening the construction of the ideological education teacher team is a key requirement to help college students form the correct values. By this, teachers are encouraged to develop targeted education and teaching plans based on the ideological status and personal needs of contemporary students, in order to cultivate and deepen their outlook on life, values, and the world^[2].

3. Strategies for Strengthening the Construction of Ideological and Political Teachers in Private Colleges

3.1 Improve the Status of Ideological and Political Teachers

President Xi has made a series of important speeches on ideological education at multiple work meetings, pointing out the direction for strengthening the construction of ideological teacher teams in private colleges. Based on this, private colleges should increase their understanding and importance of the construction of the ideological teacher team at the ideological level, incorporate the cultivation of high-quality and professional teacher teams into the overall development plan of colleges, and closely monitor the growth and construction of the ideological teacher team. Firstly, it is necessary to do a good job in coordinating and managing various departments, establish a work model within private colleges where party and government supervisors actively participate and cooperate with various departments, in order to create a favorable environment for the construction of the teacher team. Secondly, it is feasible to ensure the quantity and quality of the ideological education teacher team, and ensure that the teacher-student ratio is not less than 1:350. If the number of ideological teachers in private colleges is limited, some other subject teachers with high ideological consciousness can be selected to serve as ideological teachers, continuously expanding the team of ideological teachers. Thirdly, special funding support should be provided for the construction of the ideological teacher team, allowing them to participate more in extracurricular practical activities and enjoy the same treatment as other subject teachers.

3.2 Build a Training Mechanism for Ideological and Political Teachers

The construction of the ideological teacher team in private colleges cannot be separated from professional and long-term training activities as the basic support. As educators of ideological education, they must ensure that their thoughts do not deviate and their professional abilities are guaranteed to maximize the transmission of ideological knowledge and excellent ideas to students, thereby enhancing the level and teaching quality of ideological education. Based on this, major private colleges should closely follow the development forms of the education field, the actual requirements of education, and organize various educational and training activities. For example, every quarter requires each ideological and political teacher to participate in at least one centralized training activity. Every month, ideological and political teachers in each department should organize at least one work seminar to reflect on and summarize the teaching work of the previous month, and develop an education plan for the next month. Colleges can establish an evaluation mechanism for educational work, conduct regular assessments of ideological teachers, and design corresponding incentive, reward, and punishment measures to fully mobilize the enthusiasm and initiative of teachers, and enhance the quality of ideological education^[3].

3.3 Use Student Evaluation as an Important Reference for Building Teacher Teams

Private colleges should also focus on the important role of feedback and evaluation from college students in strengthening the construction of the ideological teacher team. The main target of ideological education activities is the vast group of college students, and no one knows more about the educational achievements, teaching quality, and teaching issues than college students who have received ideological education. Based on this, private colleges should regularly know the real feedback of college students, and guide students to evaluate the quality, attendance, and lesson preparation of teachers through mutual evaluation between teachers and students. Then, private colleges will take the reasonable evaluation of students as the direction for optimizing and building the ideological teacher team, thereby greatly improving the quality of teacher team construction.

4. Significance of Promoting Ideological and Political Education Reform in Private Colleges

Promoting the reform of ideological education is conducive to enhancing students' sense of achievement. Ensuring that ideological education always revolves around the ideological status and personal development needs of students and integrating social hot topics and practical experience

into ideological education courses can create favorable conditions for students to showcase themselves and personal development. In addition, the reform can ensure that the content of ideological education is closely integrated with the actual thinking of students, improve the attractiveness of courses, encourage students to actively participate in education activities, and encourage students to gain benefits from ideological education. Promoting the reform of ideological education in private colleges is conducive to enhancing the effectiveness of education. Ideological education is an important means for private colleges to cultivate morality and talents. Promoting the reform of ideological education can ensure the correctness of the direction and targeted educational activities of education, and maximize the educational function of ideological education.

5. Practical Strategies for the Reform of Ideological and Political Education in Private Colleges

5.1 Implement Individualized Teaching

In response to the reform and practice of ideological education in private colleges, teachers should deeply implement the educational principle of teaching students according to their aptitude, fully respect the individual interests, strengths, personality and psychological differences of students, and then adopt diversified educational and teaching strategies on this basis, laying a solid foundation for stimulating the personal potential and cultivating them to form the correct values. Firstly, private colleges should guide teachers to delve deeper into the student community in their daily education work, comprehensively grasp the correlation between student personality traits and the reform and innovation of ideological education models, infiltrate the concept of individualized education, and strive to create a favorable situation for the unified progress of students. For example, private colleges encourage teachers to conduct online courses, and use network technology to provide personalized education paths for college students, thereby meeting their personalized development needs. Secondly, private colleges should guide teachers to respect the status of students as the main body, choose educational content reasonably based on their actual situation, combine standardized education with personalized education, and allow students to freely choose education learning content on the basis of meeting the goals of ideological education, thereby enhancing the effectiveness of ideological education ^[4].

5.2 Create High-quality MOOCs

Owing to the support of rapid socio-economic development, significant achievements have been made in the field of science and technology. In this regard, major private colleges should also follow the development pace, accelerate the process of education informatization construction, and create a batch of high-quality ideological MOOCs. Firstly, private colleges should promote high-quality ideological courses on campus, timely convey the excellent educational concepts and advanced teaching methods contained in courses to teachers, continuously enrich their teaching perspectives, and provide new ideas for teachers to promote ideological education reform. Secondly, teachers should also conduct in-depth research on the content of textbooks, and scientifically optimize the teaching mode of education courses. Thirdly, while constructing MOOCs, private colleges can form a team of ideological education experts and backbone teachers to develop MOOCs content, select MOOCs content, and play a good role in the educational effectiveness of ideological MOOCs ^[5]. For example, they can integrate the latest social hot topics into MOOCs, design online communication modules, guide students to raise, analyze, and solve problems, and use high-quality MOOCs to guide college students to form the correct values.

5.3 Occupy the Online Battlefield

In recent years, various new types of information exchange software have emerged one after another, which also provides an effective path for teachers in private colleges to promote ideological education reform. Private college teachers ought to fully use online platforms to strengthen communication and interaction with students, in order to timely grasp students'

ideological dynamics and practical needs. For example, teachers can initiate valuable topics for discussion on online platforms, appropriately integrate education content, and innovate the form of ideological education. They can convey ideological education content to students in a more popular way among contemporary college students, fully mobilizing their enthusiasm for learning ideological knowledge and participating in class.

6. Conclusion

In summary, strengthening the construction of ideological teachers in private colleges and promoting the reform of ideological education under the new situation has profound practical significance. This is not only an inevitable trend for major private colleges to comply with the deepening reform of China's education system, but also an effective path to effectively improve the level and quality of ideological education, and cultivate and deepen the ideological and moral literacy of contemporary students. Based on this, major private colleges should firmly establish a development concept that keeps pace with the times, fully recognize the necessity of strengthening the construction of teacher teams and reforming ideological education, continuously explore new paths for the construction of teacher teams and reform of ideological education based on the basic learning and ideological situation of students, integrate modern educational and teaching concepts into it, actively build a new ecosystem of ideological education, ensure that ideological education in private colleges always keeps up with the pace of the times, and foster more high-quality talents for social modernization construction.

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